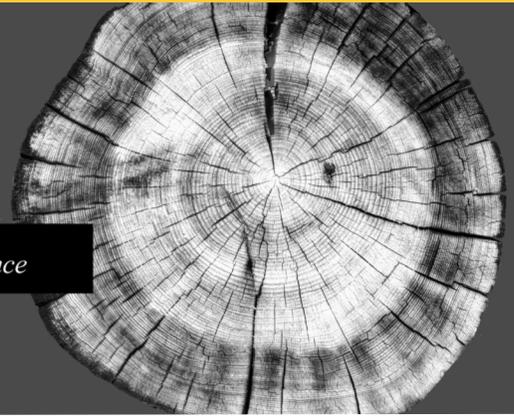


CARBON FRIENDLY FORESTRY

a West Coast Forest Carbon Conference



The annual [Carbon Friendly Forestry Conference](#) brings together diverse thinkers to learn about strategies and opportunities for sustainable forest management that can create a stronger economy and healthier communities in a changing climate. This year's virtual Carbon Friendly Forestry Conference will take place as a webinar series on November 17th and 18th.

Virtual Webinar Series | November 17-18, 2020

The agenda on the following pages outlines this year's sessions and speakers. These webinar presentations will feature efforts in forest and wood product management happening along the west coast and across the country, that use a variety of approaches to address the climate crisis and its consequences for ecosystems and communities. The final page shows the agenda schedule in a calendar format.

AGENDA

Recorded Welcome Remarks From:

Alyssa Macy - CEO, Washington Environmental Council & Washington Conservation Voters

Alyssa Macy is a citizen of the Confederated Tribes of Warm Springs, Oregon and was raised on the Warm Springs Indian Reservation. She is of the Wasco, Navajo, and Hopi descent. Currently the CEO of Washington Environmental Council and Washington Conservation Voters, Alyssa recently served her Nation as the Chief Operations Officer where she was responsible for \$33 million in tribal programming and services. Her previous experiences include working transportation, campaign management, communications and international advocacy within United Nations bodies. She is a published writer and co-authored the first ever national report on Native American voting in 2005. She is a graduate of Arizona State University where she received her B.S. in Justice Studies and did her graduate studies at the University of Minnesota-Minneapolis.



These opening remarks will be shown in the same webinar as the "Collins-Modoc Reforestation Project" presentation.

TUESDAY, NOV. 17

12:30pm - 1:30 pm PST

Collins-Modoc Reforestation Project: Carbon Sequestration and Offsets in a Post-Fire Landscape

ABSTRACT

In 2012, the Barry Point Fire burned over 90,000 acres in Oregon and California, and the forested landscape has failed to recover on its own. Collins, a leader in FSC-certified forestry, and RenewWest, a company focused on western landscape restoration, have partnered on a long-term project that leverages carbon payment opportunities to invest in restoration and reforestation of 10,000 acres on the Modoc Plateau in northern California. The Collins-Modoc Reforestation Project is expected to recreate a working, sustainable forest and carbon sink, sequestering several hundred thousand metric tons of carbon dioxide while allowing for sustainable timber harvests, contributing to the local economy, and creating recreational opportunities.

This presentation will cover all aspects of the project, including fire impacts, the reforestation plan, the structure, components, and lessons learned of reforestation carbon projects, and funding mechanisms.

[Link to Webinar Page](#)

SPEAKERS

Galen Smith - Project Manager, Collins

Galen Smith is a project manager for Collins, which manages more than 311,000 acres of FSC-certified forest lands and operates five forest products facilities in California, Oregon, and Pennsylvania. Over seven total years at Collins, Galen has supervised lumber production shifts, created quality control programs, and implemented maintenance management systems. His current projects focus mainly on carbon opportunities and certification processes. Galen previously worked in corporate finance at Fluke Corporation in Seattle, Washington, before his passion for responsible forestry and sustainable forest products brought him back to Collins in 2018. He grew up in the San Francisco Bay Area and holds a B.A. from Willamette University and an M.B.A. from the University of Washington Foster School of Business. Galen lives in Portland, Oregon, with his wife and three young children.



Mike Smith - Managing Partner & Co-Founder, RenewWest

Mike founded RenewWest in 2015 to bring new capital to western forests. He is a featured expert for the U.S. Climate Alliance, the Colorado Forest Health Advisory Council, the Council of Western State Foresters, and others. Prior to RenewWest, Mike served as an officer in the United States Navy for over twelve years, primarily as a FA-18 pilot. Mike earned his BS from the U.S. Naval Academy in 2002, majoring in Systems Engineering, with a focus on Environmental Engineering and a minor-equivalent in Political Science.



2:00pm - 3:00 pm PST

Meyer Memorial Trust Case Study: Using Wood Procurement to Achieve Community, Equity and Conservation Goals

ABSTRACT

In 2018, Meyer Memorial Trust began construction on a new mass timber headquarters in its home city of Portland. The project was guided by Meyer's goals to build an equitable and flourishing Oregon. The project considered wood as a building material with the distinct potential to achieve sustainability and equity impacts like carbon sequestration, worker rights, human health, watershed health, and wildlife habitat protection. Moreover, both of these key goals were viewed as interconnected with the unique potential to amplify each other and connect rural and urban Oregon.

Meyer and the project team partnered with nonprofit Sustainable Northwest to establish specific sourcing criteria for the wood used in the construction of its new headquarters. The innovation of this partnership was the dialogue it forged between the project team, the client, and supply chain to find hidden barriers and remove obstacles for sustainable wood sourcing.

The project was successful in sourcing all wood from the Pacific Northwest and 85% of the wood in ways that support forest stewardship. The project team partnered with six minority and women-owned businesses and seven small, family-owned businesses in the sourcing and installing of wood products.

This panel will discuss how designing with wood and the establishment of wood sourcing criteria can create benefits across the value chain for people, communities, and the environment. Crucial to this conversation will be identifying how to draw connections between community development and climate resilience, racial equity and the environment and using mission-driven investments to establish innovative policies and supply chain practices.

[Link to Webinar Page](#)

SPEAKERS

Anyeley Hallová - Partner, project^

Anyeley has over 17 years' experience with 13 years as a real estate developer. Her passion is creating unique developments that reflect the local culture, respect the natural environment, and build community. Managing the entire real estate development process, she is an industry leader in entitlements, financial analysis, and design/construction supervision. Her core focus at project^ is shepherding projects through entitlements and construction with a specialization in student housing, market-rate housing, residences, and public-private projects. Anyeley has advanced degrees from Harvard, M.I.T, and Cornell, and was appointed by Governor Brown to the Land Conservation and Development Commission (LCDC) in 2018.



Jill Fuglister - Healthy Environment Portfolio Director, Meyer Memorial Trust

Jill Fuglister joined Meyer Memorial Trust in 2011 and currently leads its Healthy Environment Portfolio, which works to protect and improve the health and resiliency of Oregon's natural environment while addressing the systems and structures in communities that create unfair advantages for some groups and disadvantages for others in their access to a healthy environment. Jill has worked in the nonprofit sector for more than three decades and has experience in environmental policy, coalition building and non-profit management.



Paul Vanderford - Director of Green Markets, Sustainable Northwest

Paul is the Green Markets Program Director for Sustainable Northwest. Paul has advised, authored, and successfully executed wood procurement commitments with major firms and building projects. Paul is FSC US Board Chair and co-created the Climatesmart Wood Group to organize wood advocates to advance forest restoration and stewardship. He has strong working relationships with major market players including: Google, Facebook, ZGF, Swinerton, Ochoco Lumber, Vaagen Brothers, Collins Company, Katerra, Kaiser Group, LEVER Architects, PAE Engineers, and World Wildlife Fund. As manager of the oldest FSC group certification program in the United States, Paul currently works with 120 small and medium-sized businesses.



Thomas Robinson - Founding Principal, LEVER Architecture

Thomas Robinson is the Founder of LEVER Architecture, a design practice based in Portland, Oregon. His firm is widely recognized for material innovation and for pioneering work with Cross-Laminated Timber (CLT). Thomas's projects encompass first-of-their-kind timber buildings for clients such as The Nature Conservancy and Adidas, and include more than \$1M in research to develop and test wood building assemblies. He has lectured on mass timber throughout the US, Europe, and South America; and in 2018 served as the USDA Wood Innovation Grant Visiting Professor at the University of Arkansas. LEVER was recently recognized by Fast Company as one of the world's most innovative companies, and in 2017, was named to Architectural Record's Design Vanguard and to the Architectural League of New York's Emerging Voices.



4:00pm - 5:00 pm PST

Yakama Nation - Tribal Forestry

ABSTRACT

The Yakama Nation Reservation consists of approximately 1.4 million acres in south-central Washington State, with approximately 650,000 acres in forest and woodlands. These lands provide water, food, medicine, spiritual values, employment, and revenue to the Yakama Nation. The Yakama Nation participates with The Nature Conservancy, the US Forest Service, The Washington Department of Fish and Wildlife, and the Washington Department of Natural Resources in the The Tapash Sustainable Forest Collaborative. The Tapash Collaborative is a cross-ownership effort in Washington's central Cascade region to create resilient forest ecosystems and to build community connections in order to achieve healthy fish and wildlife populations, minimize the effects of catastrophic fire, retain cultural values, provide desirable forested areas for present and future generations, and support development of a sustainable restoration economy.

This presentation will discuss the Yakama Nation's participation in the Tapash Collaborative, and the Nation's landscape-level approach to forest management, upland treatment, salmon and watershed restoration, and timber production, and how these strategies can help improve climate resilience and ecosystem health.

[Link to Webinar Page](#)

SPEAKERS

Phil Rigdon - Superintendent of Natural Resources Department, Yakama Nation

Phil Rigdon is an enrolled member of the Yakama Nation and grew up on the Yakama Reservation in Southcentral Washington State. Phil has been the Superintendent of Yakama Nation's Natural Resources Department since May 2005 and has worked for the Tribe since June 1989. He represents the Yakama Nation on the Yakima Basin Integrated Plan Executive Committee, Yakima River Basin Watershed Enhancement Project Workgroup & Conservation Advisory Group, the Washington State's Columbia River Policy Advisory Group, Tapash Sustainable Forest Collaborative, and the Hanford Natural Resource Trustee Council. Phil also served as President of the Intertribal Timber Council for five years. Phil obtained a BS in Forest Management from the University of Washington and a Masters of Forestry from Yale School of Forestry and Environmental Studies.



WEDNESDAY, NOV. 18

9:30am - 10:30 am PST

Urban Forestry and Community: Centering Environmental Justice in Los Angeles's Urban Ecosystems

ABSTRACT

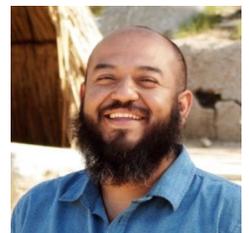
Urban forests provide many benefits, including reducing air, water and noise pollution, creating shade that reduces energy usage and heat island effects, and providing wildlife habitat and cultural and mental health benefits. Due to factors including the legacies of inequitable housing policies, communities of color and low-income neighborhoods often have far fewer trees and greenspaces than neighborhoods that are more affluent. These inequities in tree cover impact the health and climate resilience of communities in Los Angeles and across the country. This presentation will discuss a holistic approach to conservation and forestry in urban ecosystems—one that works with and for communities, understands the cultural relevancy of urban forests, and centers racial, social, and environmental justice.

[Link to Webinar Page](#)

SPEAKERS

Marcos Trinidad - Center Director, Audubon Center at Debs Park, National Audubon Society

Marcos Trinidad has been Center Director at the Audubon Center at Debs Park for five years, and during that time has nurtured a growing community of volunteers and community partnerships; implemented a facility and grounds improvement plan; and re-established a vibrant native plant nursery. Born and raised in Northeast Los Angeles, where his family has lived for 70 years, Marcos has deep roots in the community.



11:00am - 12:00 pm PST

Navigating the Evolving Voluntary Carbon Market

ABSTRACT

In a rapidly de-carbonizing global economy, forest landowners and their service providers are seeing a growing demand for forest carbon offsets in the voluntary market. Since the launch of California's cap-and-trade program in 2013, many landowners have engaged in forest offset projects and generated significant revenue from their sustainably managed forests. However, due to market access barriers including very high project development costs, most forest landowners have been effectively blocked from participating in the offset market. To overcome these challenges, Finite Carbon and partners are developing innovative carbon offset project development solutions that use new technologies to significantly reduce project inventory and verification costs. In addition to charting a path to market for landowners of a more modest size, this session will give participants a working knowledge of forest offset project development mechanics, roles and responsibilities of project partners, deal structures, project costs and revenues, and offset market volume and price forecasts.

[Link to Webinar Page](#)

SPEAKERS

Caitlin Guthrie - Director of Forest Carbon Origination, Finite Carbon

Caitlin is director of forest carbon origination for Finite Carbon and has over a decade of experience in land conservation, forest stewardship and conservation finance. Previously, Caitlin was associate director of the Conservation Loans program at The Conservation Fund, and before that served in several roles for Capitol Land Trust in Olympia, Washington, including interim director and conservation projects manager. She holds a master's degree in restoration ecology from University of Washington, a bachelor's degree in environmental analysis from Pomona College and is based in southern Oregon.



Dylan Jenkins - Vice President of Portfolio Development, Finite Carbon

Dylan is vice president of portfolio development for Finite Carbon where he leads client relations with nonprofit, family, corporate and Native American forest landowners. Previously, Dylan served as director of forest conservation for The Nature Conservancy's Pennsylvania Chapter where he developed The Nature Conservancy's Working Woodlands Program and directed the Virginia Forest Landowner Education Program at Virginia Tech. Dylan has been published in Science, the Journal of Forestry, the Journal of Forest Economics, Forest Landowner, and the ACF Consultant. He is an ACF and SAF Certified Forester and earned forestry degrees from Clemson and Virginia Tech.



12:30pm - 1:30 pm PST

Reforestation Hubs: a New Model for City Forest Restoration

ABSTRACT

Cambium Carbon is an early stage social impact venture born out of the World Resources Institute and Yale University's entrepreneurship program. The organization works to build Reforestation Hubs — a first-of-its-kind public-private partnership that aims to restore city forests across the US by diverting urban trees from landfills, upcycling each log to its best use, and reinvesting proceeds to expand local tree nursery capacity and planting efforts.

Cambium Carbon is rethinking how we value the benefits urban forests provide to cities and their residents – from raw wood resources to ecosystem services. By identifying key infrastructure investments, creating a source of local capital, and engaging local businesses, residents, and policymakers, the company aims to catalyze tree planting and maintenance in urban centers and surrounding landscapes. In doing so, we can create new green jobs, replant local forests, improve public health, and stem the worst of climate change.

This session will explain the Reforestation Hub model and how it can contribute to climate resilience, economic recovery and equity. It will also highlight case studies and address the enabling conditions cities can put in place to get started with their own reforestation hubs.

[Link to Webinar Page](#)

SPEAKERS

Ben Christensen - Founder/CEO, Cambium Carbon

Ben has spent his career building teams—believing deeply in the power of people, listening, and in dreaming big. He started Cambium Carbon to create a new way to address climate change at scale in the US. He is a recent graduate with a Masters of Environmental Management from the Yale School of Forestry and Environmental Studies. He is dedicated to scaling carbon removal implementation through novel finance and social mechanisms.



Marisa Repka - City Partnerships Lead, Cambium Carbon

Marisa spearheads city partnership development at Cambium Carbon. She connects the independent pieces of the urban wood system to facilitate relationship building and maximize community impact. Marisa holds a Masters of Environmental Management with a specialization in Business from the Yale School of Forestry and Environmental Studies. Her work as a writer and student program manager for the Conservation Finance Network has developed her interest in building new financing models for environmental impact.



1:30pm - 1:45 pm PST

Recorded Closing Remarks From:

Hilary Franz - Commissioner of Public Lands

Elected in 2016, Commissioner of Public Lands Hilary Franz protects and manages nearly six million acres of public lands in Washington State – from coastal waters and aquatic reserves, to working forests and farms, to commercial developments and recreation areas. Commissioner Franz is committed to ensuring our public lands are healthy and productive, both today and for future generations. She is leading the push to make Washington’s lands resilient in the face of climate change, investing in carbon sequestration and clean energy with wind, solar, and geothermal infrastructure.



As the leader of our state’s largest wildfire fighting force, she has pushed for new strategies, innovations, and resources to protect our communities. In order to restore wildfire resilience in our forests, Commissioner Franz developed a 20-year Forest Health Strategic Plan. This plan will make more than one million acres of forest healthier and more resistant to wildfires – a scale and pace that is unprecedented. She holds a bachelor’s degree from Smith College and a juris doctor from Northeastern University Law School.

These closing remarks will be shown in the same webinar as the “Reforestation Hubs” presentation.

[Link to Webinar Page](#)

SCHEDULE



Tuesday, Nov. 17

Wednesday, Nov. 18

9am

10am

11am

12pm

1pm

2pm

3pm

4pm

5pm

6pm

9:30-10:30 PST
Urban Forestry & Community

11:00-12:00 PST
Navigating the Evolving Carbon Market

12:30-12:35 PST - Welcome Remarks
12:35-1:30 PST - Collins-Modoc Project

12:30-1:30 PST - Reforestation Hubs
1:30-1:45 PST - Closing Remarks

2:00-3:00 PST
Meyer Memorial Trust Project

4:00-5:00 PST
Yakama Nation - Tribal Forestry