## WASHINGTON ENVIRONMENTAL COUNCIL (A Washington Nonprofit Corporation)

Financial Statements for the Year Ended December 31, 2018 (With Comparative Totals for 2017) and Independent Auditor's Report



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## INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Washington Environmental Council Seattle, Washington

We have audited the accompanying financial statements of Washington Environmental Council (the Organization), a Washington nonprofit corporation, which comprise the statement of financial position as of December 31, 2018, the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



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### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Washington Environmental Council as of December 31, 2018, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### **Report on Summarized Comparative Information**

The financial statements as of and for the year ended December 31, 2017 were audited by Watson & McDonell, PLLC, whose practice became part of CliftonLarsonAllen LLP as of February 1, 2019 and whose report dated May 24, 2018 expressed an unmodified opinion on those statements. The 2017 summarized comparative information presented herein as of and for the year ended December 31, 2017 was subjected to the auditing procedures applied in the 2017 audit of the basic financial statements by Watson & McDonell, PLLC, whose report on such information stated that it was fairly stated in all material respects in relation to the 2017 financial statements as a whole.

Clifton Larson Allen LLP

CliftonLarsonAllen LLP

Bellevue, Washington August 13, 2019

# WASHINGTON ENVIRONMENTAL COUNCIL Statement of Financial Position December 31, 2018 (With Comparative Totals for 2017)

#### ASSETS

		2018	 2017
Current assets:			
Cash and cash equivalents	\$	1,211,086	\$ 1,039,519
Investments		571,599	586,105
Due from related party		-	2,960
Grants and contributions receivable		145,904	81,279
Prepaid expenses		15,480	 3,150
Total current assets		1,944,069	1,713,013
Property and equipment:			
Office equipment, net of accumulated depreciation of			
\$77,756 and \$64,347, respectively		15,048	14,932
Other assets:			
Board-designated endowment funds		3,948,886	3,392,552
Security deposit		23,431	 10,857
Total assets	\$	5,931,434	\$ 5,131,354
LIABILITIES AND NET ASSE	TS		
Current liabilities:			
Accounts payable	\$	239,687	\$ 96,596
Due to related party		2,755	-
Accrued vacation		43,815	 34,902
Total current liabilities		286,257	131,498
Long-term liabilities:			
Deferred rent		75,298	 8,391
Total liabilities		361,555	 139,889
Net assets:			
Net assets without donor restrictions:			
Board designated endowment funds		3,948,886	3,392,552
Other net assets without donor restrictions		1,530,203	 1,525,023
Total net assets without donor restrictions		5,479,089	4,917,575
Net assets with donor restrictions		90,790	 73,890
Total net assets		5,569,879	 4,991,465
Total liabilities and net assets	\$	5,931,434	\$ 5,131,354

The accompanying notes should be read with these financial statements.

#### WASHINGTON ENVIRONMENTAL COUNCIL

### Statement of Activities

For the Year Ended December 31, 2018

(With Comparative Totals for 2017)

	Net Assets Without Donor		Net Assets			
				ith Donor	2018	2017
	R	estrictions	R	estrictions	Total	Total
Revenue:						
Contributions	\$	1,915,079	\$	325,723	\$ 2,240,802	1,531,697
Grants		746,000		1,421,688	2,167,688	1,416,626
Workplace campaigns		21,707		-	21,707	23,818
Special event revenue, net of expenses						
of \$85,976 and \$100,647, respectively		(43,226)		-	(43,226)	(43,272)
Donated goods and services		69,367		-	69,367	64,768
Investment income (loss)		(149,230)		-	(149,230)	417,603
Other income		15,932		-	15,932	14,882
Net assets released from restriction		1,730,511	(	1,730,511)		
		4,306,140		16,900	4,323,040	3,426,122
Expenses:						
Program services		3,154,730			3,154,730	2,276,744
Management and administration		239,757		-	239,757	211,979
Fundraising and development		350,139		-	350,139	389,334
Total support services		589,896		-	589,896	601,313
Total expenses		3,744,626		<u>-</u>	3,744,626	2,878,057
Change in net assets		561,514		16,900	578,414	548,065
Net assets, beginning of year		4,917,575		73,890	4,991,465	4,443,400
Net assets, end of year	\$	5,479,089	\$	90,790	\$ 5,569,879	\$ 4,991,465

The accompanying notes should be read with these financial statements.

#### WASHINGTON ENVIRONMENTAL COUNCIL Statement of Functional Expenses For the Year Ended December 31, 2018 (With Comparative Totals for 2017)

Salaries and wages Employee benefits	Evergreen Forests \$ 297,524 36,561	Voter Education <u>Program</u> \$ 185,279 25,252	Climate & Clean Energy \$ 243,982 32,565	Puget Sound \$ 290,815 33,151	Oil <u>Transportation</u> \$ 190,595 24,303	Total Program Services \$ 1,208,195 151,832	Management & Administration \$ 123,218 12,863	Fundraising & Development \$ 204,895 23,702	Total Support Services \$ 328,113 36,565	2018 Total \$ 1,536,308 188,397	2017 Total \$ 1,424,010 157,112
Payroll taxes	25,304	14,957	19,527	23,851	15,917	99,556	9,387	14,671	24,058	123,614	116,081
1 ayıon axes		225,488	296,074	347,817	230,815		145,468			1,848,319	
	359,389	223,488	296,074	547,817	230,813	1,459,583	143,408	243,268	388,736	1,848,519	1,697,203
Legal and professional services Special events	150,072	135,501	654,827	55,911	263,049	1,259,360	60,652	43,898 85,976	104,550 85,976	1,363,910 85,976	698,530 100,647
Occupancy	75,951	13,606	20,300	19,058	15,711	144,626	7,481	16,341	23,822	168,448	135,775
Communications	4,669	3,579	3,402	5,188	2,812	19,650	1,101	2,663	3,764	23,414	25,018
Equipment and software	11,270	7,084	14,037	9,892	12,917	55,200	3,519	8,601	12,120	67,320	60,749
Insurance	721	504	728	925	515	3,393	255	545	800	4,193	3,713
Office supplies	1,285	3,031	1,772	1,393	2,014	9,495	1,505	1,192	2,697	12,192	8,701
Postage and delivery	835	1,818	821	830	621	4,925	241	3,698	3,939	8,864	9,936
Travel	16,057	3,744	5,621	7,141	6,210	38,773	271	273	544	39,317	29,644
Training	1,167	901	206	915	1,598	4,787	1,481	1,535	3,016	7,803	9,655
Printing and publishing	5,393	4,564	5,043	7,095	3,915	26,010	1,650	12,771	14,421	40,431	29,299
Miscellaneous	1,990	389	703	2,092	728	5,902	589	661	1,250	7,152	8,436
Meetings and conferences	28,467	3,193	4,005	4,442	8,348	48,455	433	1,278	1,711	50,166	64,463
Membership dues and fees	952	774	139	2,014	1,325	5,204	1,702	13,415	15,117	20,321	21,554
Depreciation							13,409		13,409	13,409	10,613
Total expense before											
donated legal services	658,218	404,176	1,007,678	464,713	550,578	3,085,363	239,757	436,115	675,872	3,761,235	2,913,936
Donated legal services	6,431		23,848	1,839	37,249	69,367				69,367	64,768
Total expense	\$ 664,649	\$404,176	\$ 1,031,526	\$ 466,552	\$ 587,827	\$ 3,154,730	\$ 239,757	\$ 436,115	\$675,872	\$ 3,830,602	\$ 2,978,704
Less: expenses included with revenue on the statement of activities								(85,976)	(85,976)	(85,976)	(100,647)
Total expenses included in the											
expense section of the statement of activities	<u>\$ 664,649</u>	\$404,176	\$ 1,031,526	<u>\$ 466,552</u>	\$ 587,827	\$ 3,154,730	<u>\$ 239,757</u>	\$ 350,139	\$ 589,896	\$ 3,744,626	\$ 2,878,057

The accompanying notes should be read with these financial statements.

## WASHINGTON ENVIRONMENTAL COUNCIL

## Statement of Cash Flows

## For the Year Ended December 31, 2018

(With Comparative Totals for 2017)

		2018	 2017
CASH FLOWS FROM OPERATING ACTIVITIES:			
Change in net assets	\$	578,414	\$ 548,065
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:			
Depreciation		13,409	10,613
Realized and unrealized (income) losses on investments, net		214,579	(320,582)
Decrease (increase) in operating assets:			
Due from related party		2,960	(2,960)
Grants and contributions receivable		(64,625)	109,719
Prepaid expense		(12,330)	(3,150)
Security deposit		(12,574)	-
Increase (decrease) in operating liabilities:			
Accounts payable		143,091	28,061
Due to related party		2,755	(17,565)
Accrued vacation payable		8,913	2,560
Deferred rent		66,907	 (9,352)
Net cash provided by (used in) operating activities		941,499	 345,409
CASH FLOWS FROM INVESTING ACTIVITIES:			
Proceeds from sale of investments		261,619	224,964
Purchase of investments and reinvested interest and dividends	(	1,018,026)	(385,467)
Purchase of equipment		(13,525)	 (18,437)
Net cash used for investing activities		(769,932)	 (178,940)
Net increase (decrease) in cash and cash equivalents		171,567	166,469
Cash and cash equivalents, beginning of year		1,039,519	 873,050
Cash and cash equivalents, end of year	\$	1,211,086	\$ 1,039,519

The accompanying notesshould be read with these financial statements.

### NOTE 1 - NATURE OF THE ORGANIZATION

Washington Environmental Council (the Organization) is a nonprofit corporation founded in January 1968 to increase public understanding and awareness of the impact of modern society on the environment; encourage the protection and restoration of our natural and historical heritage; to encourage comprehensive land use planning; protect the public interest in public lands and resources including air, land and water.

Washington Environmental Council uses policy analysis, public education and outreach, legal action and legislative advocacy to advance environmental protection in Washington State. In 2018 the Organization focused on the following efforts:

#### Climate and Clean Energy

The Climate and Clean Energy program works to advance state policy to reduce greenhouse gas emissions by setting scientifically based, effective, and equitable limits, pricing climate pollution and implementing other carbon reducing policies.

#### Fossil Fuel

The goal of the Fossil Fuel program is to stop new fossil fuel infrastructure from being built, strengthen oil spill prevention and protections and over time to transition away from fossil fuels.

#### **Civic Engagement and Government Affairs**

The goal of the Civic Engagement & Government Affairs program seeks to increase civic participation through grassroots organizing, increased voting access, and engagement with state and local decision-makers. We invest in research and experimentation to learn how to engage more people in the voting process and our work more broadly. We also engage directly with elected officials, providing resources and guidance for both newly elected and seasoned lawmakers to be more effective environmental champions.

#### **Evergreen Forests**

The Evergreen Forests program works to ensure Washington has a strong regulatory and policy framework that guides the responsible management of state and private forests. Through the Growing Our Future campaign, the Organization is working to improve the management of Washington's private forests by providing landowners with financial incentives for approaches that better protect clean water, habitat, and mitigate climate pollution. This program is an exciting intersection of the Organization's climate campaign, clean water work, and longtime commitment to forest protection.

### NOTE 1 - NATURE OF THE ORGANIZATION, CONTINUED

### People for Puget Sound

The Puget Sound program protects and restores clean water and healthy habitat for people and wildlife throughout the region. We push for stronger protections at all levels of government using a variety of tools, from regulatory to incentives.

## NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Financial statement presentation

The Organization reports information regarding its financial position and activities according to two classes of net assets: net assets with donor restrictions and net assets without donor restrictions.

### Fair value and fair value measurements

The Organization measures its investments and board-designated endowment funds at fair value on a recurring basis. A fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels that are ranked to indicate the quality and reliability of the resulting fair value measure: Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and have the highest priority. Level 2 inputs consist of observable inputs other than quoted prices for identical assets, and Level 3 inputs are unobservable inputs for the asset and include situations where there is little, if any, market activity for the investment. The Organization uses appropriate valuation techniques, based on the available inputs to measure the fair value of its investments. When available, the Organization measures fair value using Level 1 inputs, because they generally provide the most reliable evidence of fair value. Level 3 inputs are only used when Level 1 or Level 2 inputs are not available. During the year ended December 31, 2018, the investments and board-designated endowment funds have been stated using Level 1 inputs.

### Grants and contributions receivable

Grants and contributions receivable consist of unconditional promises to give. Conditional grants and contributions are recognized only when the conditions on which they depend are substantially met and the pledge becomes unconditional. Management has deemed all grants and contributions to be collectible. Grants and contributions receivable at December 31, 2018, are expected to be realized within one year.

#### Fixed assets and depreciation

Furniture and equipment are recorded at cost. Acquisitions of property and equipment in excess of \$1,000 are capitalized. Depreciation is calculated using the straight-line method over the estimated useful lives of three to five years.

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

#### Cost allocation and functional expense

Certain categories of expenses are attributable to more than one program or supporting function and are allocated based on a formula that is consistently applied throughout the year. The expenses that are allocated thus are compensation and benefits, which are allocated on the staff estimates of time and effort; rent, supplies, phone costs, all of which are allocated based on percentages of usage based on the aforementioned staff estimates of time and effort.

### Donor restricted and unrestricted revenue and support

Contributions that are restricted by the donor are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions.

### Federal income tax

The Organization is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. In addition, the Organization qualifies for the charitable contribution deduction under Section 170(b)(1)(A)(vi) and has been classified as an organization that is not a private foundation under Section 509(a)(1). The Organization's income tax filings are subject to examination by various taxing authorities.

#### Use of estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### New Accounting Pronouncements - ASU 2016-14

During the year ended December 31, 2018, the Organization adopted a provision of Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2016-14, *Presentation of the Financial Statements for Not-For-Profit Entities*. This new accounting standard results in a reduction of three classes of net assets (unrestricted, temporarily restricted, and permanently restricted) to two (net assets with donor restrictions and net assets without donor restrictions), expands reporting of expenses by nature and function, and requires qualitative and quantitative disclosures about the Organization's liquidity and availability. The adoption of this accounting standard did not have an impact on the Organization's financial position or changes in its net assets.

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

#### Comparative financial information

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended December 31, 2017, from which the summarized information was derived.

#### Reclassifications

Certain reclassifications were made to the prior year financial statements to conform to the current year presentation.

### NOTE 3 - CASH AND CASH EQUIVALENTS

For the purpose of the statement of cash flows, the Organization considers all highly liquid debt instruments purchased with a maturity of three months or less to be cash equivalents.

At times, cash deposits, including amounts held in reserves, exceed the federally insured limits of the financial institution and expose the Organization to credit risk. At December 31, 2018, the Organization's deposits were \$1,615,187 over the federally-insured limits. The Organization has not experienced any losses in such accounts. The Organization believes it is not exposed to any significant credit risk on cash and cash equivalents.

### NOTE 4 - INVESTMENTS AND BOARD DESIGNATED ENDOWMENT FUNDS

At December 31, 2018, investments and board designated endowment funds consisted of the following:

				Board
			De	esignated
	Inv	restments	Enc	dowments
Cash	\$	37,449	\$	847,804
Mutual funds		534,150		927,689
Bonds and fixed income funds				1,090,478
Stocks				1,082,915
	<u>\$</u>	571,599	\$	3,948,886

### NOTE 4 - INVESTMENTS AND BOARD DESIGNATED ENDOWMENT FUNDS, CONTINUED

Investment income (loss) consisted of the following during the year ended December 31, 2018:

	Board					
	Designated					
	Inve	estments	En	dowments		Total
Dividends and interest	\$	15,717	\$	94,510	\$	110,227
Realized and unrealized gains (losses)		(13,328)		(201,251)		(214,579)
	\$	2,389	\$	(106,741)	\$	(104,352)

### NOTE 5 - NET ASSETS WITH DONOR RESTRICTIONS

At December 31, 2018, net assets with donor restrictions consisted of the following:

Net assets restricted only	
for use in future periods	\$ 17,500
Net assets restricted for use in	
future periods for specific programs:	
Puget Sound	15,540
Voter education	40,250
Coal and oil programs	 17,500
	\$ 90,790

#### NOTE 6 - LINE OF CREDIT

During 2018, the Organization had an unused \$200,000 line of credit with a bank. Borrowings on the line of credit bear variable interest at the U.S. prime rate plus 0.75%. The line of credit expired July 15, 2018 and was not renewed.

### NOTE 7 - BOARD DESIGNATED ENDOWMENT FUNDS

The Organization's Board of Directors maintains a policy to designate amounts of net assets for without donor restrictions for specified purposes.

### NOTE 7 - BOARD DESIGNATED ENDOWMENT FUNDS, CONTINUED

The Vim Wright Fund (VWF) is intended to protect and nurture Washington's environmental health through communication among stakeholders, research, internships, and recognition of outstanding environmental accomplishment with the "VIM Award." The governing document states that the balance shall be at least \$35,000 at all times, that no more than 10% of the fund's total balance may be appropriated in a given year, and that VIM Awards are to be made by the board of the Organization based on the recommendations of the VIM Advisory Committee. The assets are invested with the goal of preserving the fund's minimum funding requirements.

The Board Restricted Fund (BRF) is a general endowment established to provide funding to further the Organization's objectives. The governing document establishes an Investment Committee to monitor the fund's investment activity. The investment policy is focused on preservation of capital and risk aversion. The Investment Committee has set an annual spending limit of 5% of the fund's portfolio value.

Activity in the board designated endowment funds during 2018 was as follows:

					Wi	Total Net Assets thout Donor estrictions -
		VWF		DDE	г	Board-
Delence December 21, 2017	¢		¢	BRF 2 2 40 485		Designated
Balance, December 31, 2017	\$	52,067	\$	3,340,485	\$	3,392,552
Additions				809,034		809,034
Appropriated and expended				(100,000)		(100,000)
Fees				(45,959)		(45,959)
Dividends and interest		1,776		92,734		94,510
Realized and unrealized gains (losses)		(5,404)		(195,847)		(201,251)
Balance, December 31, 2018	\$	48,439	\$	3,900,447	\$	3,948,886

### NOTE 8 - IN-KIND CONTRIBUTIONS

Contributed services are recognized at fair value if the services received (a) create or enhance longlived assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Contributions of tangible assets are recognized at fair value when received. In-kind contributions for legal services of \$69,367 were recognized in 2018.

### NOTE 9 - RELATED PARTY TRANSACTIONS

The Organization has entered into an agreement with Washington Conservation Voters (WCV) to share management, personnel, office space, supplies, utilities and other resources. Under the terms of the agreement, both agencies charge each other for costs incurred under the agreement. During the year ended December 31, 2018, the Organization received reimbursement of approximately \$278,000 for costs incurred on behalf of WCV. In addition, the Organization paid approximately \$272,000 to WCV for costs incurred on behalf of the Organization. At December 31, 2018, the Organization had a net payable to WCV of \$2,755.

### NOTE 10 - OPERATING LEASE

The Organization leases office space under a non-cancellable operating lease expiring in August 2026. Rent expense under this lease was \$168,448 in 2018. The Organization has recorded a deferred rent liability to reflect the difference between scheduled rent payments and straight-line rent expense. Future minimum payments under this lease are as follows:

2019	\$ 184,946
2020	227,260
2021	232,966
2022	238,671
2023	244,376
Thereafter	 678,928
	\$ 1,807,147

### NOTE 11 - LIQUIDITY AND AVAILABILITY

The following table reflects the Organization's financial assets as of December 31, 2018, reduced by amounts that are not available to meet general expenditures within one year of the statement of financial position date because of contractual restrictions or internal board designations. Amounts not available include the VWF and BRF board-designated endowment funds more fully described in Note 7. All of the investments are highly liquid and can be readily converted to cash if needed. In the event the need arises to utilize the board-designated funds for liquidity purposes, the VWF and BRF funds could be drawn upon through board resolution.

## NOTE 11 - LIQUIDITY AND AVAILABILITY, CONTINUED

Amounts not available to meet general expenditures within one year also may include net assets with donor restrictions.

Cash and cash equivalents	\$ 1,211,086
Investments	571,599
Grants and contributions receivable	 145,904
Total financial assets	\$ 1,928,589

For purposes of analyzing resources available to meet general expenditures over a 12-month period, the Organization considers all expenditures related to its ongoing activities of education, outreach, advocacy, and legal action as well as the conduct of services undertaken to support those activities to be general expenditures.

In addition to financial assets available to meet general expenditures over the next 12 months, the Organization operates with a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted resources. Refer to the statement of cash flows which identifies the sources and uses of the Organization's cash and shows positive cash generated by operations for 2018.

### NOTE 12 - RETIREMENT PLAN

The Organization has established a qualified defined-contribution 401K plan and trust covering all eligible employees. The Organization matches employees' voluntary contributions up to 3% of gross salary. The Organization may also make additional contributions at its discretion.

Employer discretionary and matching contributions are immediately vested. The Organization's contribution to the plan totaled \$37,766 in 2018.

### NOTE 13 - SUBSEQUENT EVENTS

The Organization has evaluated subsequent events through August 13, 2019, which is the date the financial statements were available to be issued, and has determined that there are no material subsequent events that require recognition or additional disclosure.