

Virtual

CARBON FRIENDLY FORESTRY

a West Coast forest & climate conference

SPEAKERS

VIRTUAL WEBINAR SERIES | NOVEMBER 1, 8, 15

We are grateful to the speakers on the following pages for their time and contributions to the virtual, seventh annual Carbon Friendly Forestry Conference, and for sharing their important work and perspectives in the climate smart forestry space.

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David Bugni, Small Forest landowner

David Bugni graduated from Oregon State University with a BS in Civil Engineering (1983) and a MS in Structural Engineering and Mechanics from the University of California, Berkeley (1984). He practiced structural engineering for over 30 years, owning his own business from 1996 until his retirement in 2016.



The Bugni family has been small woodland owners for 31 years on 101 acres in rural Estacada, Oregon. David and his wife have two grown children. They were the 2020 Clackamas County Woodland Farmer of the Year and the 2022 State of Oregon Tree Farmer of the Year. Additionally, the Bugni family was awarded the joint ODF/ODFW “Fish & Wildlife Steward Award – Forest Lands” for 2019 for the Northwest Oregon region, Non-Industrial Forestlands category and the 2021 Partnership Award from the Pacific Northwest Region of the US Forest Service for “example-setting land stewardship and outreach in aquatic restoration.”

David currently serves on the board of the Clackamas County Farm Forestry Association (Secretary/Treasurer), is the Board Chair of the Clackamas River Basin Council, and a member of the Clackamas County Climate Action Task Force. David is also a member of the Oregon Department of Forestry’s Adaptive Management Program Committee and Committee for Family Forestlands.

The Bugni family has been active for many years in voluntary riparian area improvements and fish habitat restoration activities within the creek that flows through their property and has been successful in receiving over \$1 million in grants in support of such work on their property and adjacent neighbors’ lands.

Amy Clark Eagle, Forest Stewardship Council US Director of Science and Certification

Amy joined the Forest Stewardship Council US in 2016 as the Director of Science and Certification. In this role she leads the FSC team dedicated to development and application of FSC policies and standards in the United States, including the FSC US National Forest Stewardship Standard and FSC Controlled Wood US National Risk Assessment. Amy spent much of the previous 20 years collaborating with government and non-government partners to develop and implement landscape-scale conservation and management plans, primarily in managed forest matrices. Prior to joining FSC, Amy served as Biodiversity and Conservation Program Leader for the Michigan Department of Natural Resources’ Forest Resources Division, where her responsibilities included internal and external collaboration on species and ecosystem conservation initiatives, and working to ensure maintenance of the FSC forest management certification on 4 Million acres of state-administered forest lands. Amy is a graduate of Amherst College and earned her M.S. in Wildlife Science at the University of Washington-Seattle’s College of Forest Resources.



Catharine Copass, Interim-Director, Olympic Forest Coalition

Dr. Catharine Copass is a Port Angeles based ecologist whose work spans a wide range of scales and topics within the broader context of improving our understanding of vegetation's role in global climate change. Catharine holds a Ph. D in Biology from the University of Alaska, Fairbanks and Bachelor of Science and Master of Science in Earth Systems from Stanford University. Research on vegetation-climate interactions and carbon cycles has taken her from the Andes across the Arctic. Recently, she has been actively engaged with the Olympic Forest Coalition, where her work centers on DNR forest management and policy issues on the Olympic Peninsula. Prior to that her career with the National Park Service involved projects monitoring landscape change and describing and mapping native plant communities within the National Parks in Washington State.



Brent Davies, President, Vibrant Planet Data Commons

Brent Davies is the President of Vibrant Planet Data Commons, a nonprofit organization dedicated to making meaning of data to increase the pace and scale of forest restoration. Brent has spent the last two decades focused on ecosystem restoration. Prior to her current role, Brent was the Vice President of Forest and Ecosystem Services at Ecotrust where she created and managed a coordinated watershed investment fund that completed 170 salmon recovery projects over ten years, led the publication of Verra's first Improved Forest Management methodology for forest carbon projects (VM0003); and co-designed a suite of user-friendly tools for natural resource and green infrastructure planning. Brent received a Master of Science degree from the University of Washington's College of Forest Resources and co-manages her family forestland on the wet and dry sides of Oregon.



Heidi Eisenhour, County Commissioner, Jefferson County

Elected to the Jefferson County Board of County Commissioners in 2020, Heidi Eisenhour is an experienced non-profit executive having served locally as Chief Operating Officer at the Northwest Maritime Center, most recently, and Executive Director at Jefferson Land Trust previously. She served on the Jefferson County Planning Commission when the first comprehensive plan was adopted in compliance with the Growth Management Act. Her family has lived in Jefferson County since 1981. Heidi graduated from The Evergreen State College with a degree in Environmental Science in 1994.



Aaron Everett, Director, Climate Smart Wood Group

Aaron Everett's bio is written in the first-person because people who read these things obviously already know that the speakers write their own material and it's pretty comical to ghost-write for oneself ... A native of Detroit, Michigan, I am a forester by training with my roots in the concrete jungle. I am a veteran of Governor Jay Inslee's administration and three consecutive Commissioner of Public Lands administrations at Washington DNR. Governor Inslee appointed me Director of the Governor's Office for Regulatory Innovation & Assistance, and during my decade or so at DNR, I served in numerous executive roles providing strategic direction on agency's most complex legislative, policy, regulatory, conservation, land management, aquatic, emergency response and wildfire suppression responsibilities. My work over twenty years in public affairs, advocacy and agency leadership has always kept me at the intersection of people and policy: where the toughest but most important outcomes happen. I left public service in 2021 and established a consulting firm, Beacon Rock Consultants, where I have focused on helping purpose-driven organizations launch new initiatives and maximize their impact. Working as Director of the Climate Smart Wood Group is among the projects I am most proud to be involved with.



Hilary Franz, WA State Commissioner of Public Lands

Commissioner of Public Lands Hilary Franz leads Washington state's wildfire fighting force and manages nearly 6 million acres of public lands—from coastal waters and aquatic reserves, to working forests and farms, commercial developments, and unparalleled recreation areas. Commissioner Franz is committed to ensuring our public lands are healthy and productive, both today and for future generations. She has led efforts to protect our communities and environment from the impacts of a changing climate, increased development, and wildfire.



Franz has also prioritized supporting local communities, both urban and rural. The lands she manages sustainably generate hundreds of millions of dollars for schools and public services, like libraries and hospitals. And she has allocated millions of dollars to spark economic opportunities in struggling rural communities. She knows that our working lands—and the communities that depend on them for family-wage jobs—are integral to our success as a state, and she is investing in their success.

Under Commissioner Franz's leadership, DNR has built a robust clean-energy program to help combat the climate crisis and create clean energy jobs. For the first time in Washington state history, the agency has leased state trust lands for solar power projects. Franz has also expanded DNR's wind power program, with wind turbines on state trust lands that can generate 200 megawatts of power, which raise millions to build public schools and universities. Franz is a third-generation farmer and small forest landowner, and has three boys who she raised on a farm. She holds a bachelor's degree from Smith College and a juris doctor from Northeastern University Law School.

Cindy Jayne, Jefferson County Climate Action Committee

Cindy Jayne is a community volunteer focused on climate issues in Jefferson County, WA. She chaired the Port Townsend/Jefferson County joint Climate Action Committee for 10 years, and currently is vice-chair, and chair of its Forest Working Group. She is co-author of three recent greenhouse gas modeling reports of Jefferson County, including one on forest modeling. She was also project manager for the Planning for Climate Change in the North Olympic Peninsula project through North Olympic Development Council. She has managed projects for over 20 years in both for-profit and non-profit organizations. She has an MBA, and a BS and MS in Electrical Engineering, and designed medical devices prior to retirement.



Jeremy Koslowski, Director, The Climate Trust

Jeremy directs The Climate Trust's forest carbon outreach strategy and manages the organization's partnerships with conservation organizations, industry, private forest landowners and governmental land managers. Jeremy has over 15 years of forest management experience and understands forest carbon from the landowner's perspective after enrolling a 78,000-acre carbon project in Wisconsin. He holds a Bachelor of Science in Forest Management from University of Wisconsin-Stevens Point.



Sandy Letzing, Pacific Northwest Regional Forester, Forest Carbon Works

Sandy Letzing has a master's degree in Resource Management from Oregon State University and has extensive experience working for and with tribal, state and federal agencies to enact natural resource-landscape scale projects. Her focus has been on forest health and wildfire resilience, as well as water quality initiatives in Washington, Oregon and Idaho. She is the PNW Forester for Forest Carbon Works and is based in Carlton, OR.



Alyssa Macy, CEO, Washington Conservation Action

Alyssa Macy is a citizen of the Confederated Tribes of Warm Springs, Oregon and was raised on the Warm Springs Indian Reservation. She is of the Wasco, Navajo, and Hopi descent. Currently the CEO of Washington Conservation Action, Alyssa recently served her Nation as the Chief Operations Officer where she was responsible for \$33 million in tribal programming and services. Her previous experiences include working transportation, campaign management, communications and international advocacy within United Nations bodies. She is a published writer and co-authored the first ever national report on Native American voting in 2005. She is a graduate of Arizona State University where she received her B.S. in Justice Studies and did her graduate studies at the University of Minnesota-Minneapolis.



Julius Pasay, C.F., Executive Director, The Climate Trust

Julius oversees operations and investments at The Climate Trust to effectively deliver carbon project funding and management to landowner partners with the aim to support their stewardship goals. Prior to his work at The Climate Trust, Julius was the Forest Manager for the Yale Forests and a U.S. Fulbright scholar investigating climate-smart agroforestry techniques in France. Julius is a Certified Forester and holds a Master of Forestry from the Yale School of Forestry and Environmental Studies.



Debra Pine, Board Chair and Corporate Secretary, O'Neill Pine Company

Debra is the board chair of O'Neill Pine Company, a third generation, sustainably managed, FSC-certified, family timber business. Debra has served as a community volunteer in various capacities with Salem-Keizer School District, Assistance League of Salem, Children's Theatre Foundation, Willamette Heritage Center, Queen of Peace and Trinity Covenant Church, Salem Symphonic Winds and Marion County Master Gardeners Association. She earned her BBA degree at Pacific Lutheran University and MBA at Willamette University. As a person of faith she highly prizes gratitude for and practicing good stewardship of God's gifts of family, the Earth and its resources. Debra and Richard have been married 41 years, blessed with the best gifts: two incredible daughters and two delightful grandchildren.



Richard Pine, President, O'Neill Pine Company

Richard is President of O'Neill Pine Company—a third generation family timber business—and FPS, Inc., a property management company. He serves as Managing Trustee of Evergreen Charitable Trust. Richard is past president of the Salem Area Chamber of Commerce and has served on numerous non-profit boards. He earned his MBA and undergraduate degrees from Willamette University, and is also a Chartered Life Underwriter, Chartered Financial Consultant, and a Certified Employee Benefits Specialist. Serving God is a central part of Richard's life. He and Debra have been married for 41 years and have two wonderful adult daughters. Being a Dad and Grandpa is still the best part of his life.



Brad Rodakowski, President, Prime Forest Products

With over 40 years of experience, growing up with a father in the industry. Brad is the second generation having worked his way up through the lumber yard, to being the owner of a successful company. He is committed to creating a solid foundation for the next generation of lumber professionals.

Brad loves spending time with his family, as well as outdoor activities such as hunting, fishing, and adventures with his side-kick, Timber.



Ryan Sanchey, Forest Operation Manager, Yakama Nation Tribal Forestry

Ryan is the Forest Operation Manager for the Confederated Bands and Tribes of the Yakama Nation, Tribal Forestry program and has extensive knowledge in forestry and wildland fire. As the Forest Operations Manager, he oversees the planning and administration of the Fee Lands, collaborates with other agencies regarding forest management within Yakama Nation Ceded Lands, works on Yakama Nations Tribal Forest Protection Acts (TFPA), and 638 contracts with USFS. Ryan has previously worked as a Timber Sale Officer for five years with the Bureau of Indian Affairs and as an Assistant Fire Management Officer for Yakama Nation Fire Management for nine years, where he completed Technical Fire Management 25. During his wildland fire career, he obtained certification as a Prescribed Fire Burn Boss 2 and Incident Commander 3 and has experience as an interim Fuels Manager.



Micah Stanovsky, Green Markets Senior Manager

Micah Stanovsky is Green Markets Senior Manager with Sustainable Northwest, connecting the PNW construction industry to the people, forests, and impacts along the wood supply chain. This role ranges from managing FSC chain of custody group certification, to developing market pathways that recognize uncertified wood with high ecological, climate and community value. He holds an MPA in Environmental Policy and MS in Environmental and Forest Sciences from the University of Washington, where he specialized in global wood products and illegal timber trade. Micah worked in strategy development for a Seattle environmental philanthropy, conducting climate, deforestation and Nature-Based Solutions research. Prior to entering the forest, he spent 6 years as co-founder of Sawhorse Revolution, a Seattle nonprofit fostering confident, community-oriented youth through the power of carpentry and craft.



Wes Sullens, US Green Building Council

Wes, LEED Fellow, leads Materials & Resources activities at the U.S. Green Building Council, a global nonprofit organization that administers the Leadership in Energy and Environmental Design (LEED) Rating System. Wes is responsible for the materials credits in the LEED Rating System and guides leadership criteria related to construction waste, product manufacturing, material transparency, circular economy, and embodied carbon. He has worked in the public, private and nonprofit sectors for more than 20 years on broad topics including energy efficiency, building codes, supply chain sustainability, and chemicals transparency.



Max Wright, Conservation International

Max Wright is a geographer in the Moore Center for Science at Conservation International. His background is in remote sensing and geospatial analysis, and over the past 12 years has supported a wide range of conservation efforts including REDD+ projects, spatial planning and priority setting, and natural capital accounting. His current work focuses on implementing the [Exponential Roadmap for Natural Climate Solutions](#) with the goal of mobilizing actors to enhance the role of natural and managed ecosystems for climate change mitigation. He also supports research on the non-carbon climate regulation services that forests provide at local, regional, and global scales. He holds a B.A. in Geography and an M.A. in Geographic Information Science from Clark University.



Seth Zuckerman, Northwest Natural Resource Group

Seth is executive director of Northwest Natural Resource Group, a Seattle-based nonprofit. His roots are in northern California, where he directed the Wild and Working Lands program for the Mattole Restoration Council from 2006 to 2011. He is the co-author of the forthcoming *A Forest of Your Own: The Pacific Northwest Handbook of Ecological Forestry* (Mountaineers Books, spring 2024).



Kyra Bruns, Microsoft

Kyra is a driver of sustainability and project execution for large corporations, like Microsoft and Boeing. In her current role as Development Manager at Microsoft, she ran the planning, design, and construction of the redevelopment of 76 acres and 3M square feet of new construction at their corporate headquarters in Redmond, WA. In this multi-year project, Kyra was the execution focal for the project sustainability goals, such as ILFI Zero Carbon Certification and a 30% reduction in embodied carbon.



Maggie Goodman, Microsoft

Maggie Goodman is an Interior Designer, Global Workplace Design Strategist and LEED Accredited Professional who is passionate about creating built environments that fundamentally enhance human experience through thoughtful, purpose driven design. She works with a diverse group of designers, project managers, contractors, and stakeholders to empower teams to design innovative, accessible, sustainable, and inclusive workspaces. As one of the Global Workplace Strategist's at Microsoft, Maggie leads design and programming on a wide range of project types, scale and complexity ranging from interiors and new construction projects to outdoor environments, and amenity spaces. Recent projects include the Microsoft Campus Modernization project in Redmond, WA where Maggie led the design process for 5 new buildings. She was also responsible for leading the on-site tree salvage and re-use effort across the project. Maggie is a pacific northwest native who enjoys hiking, snowboarding and exploring the great outdoors.



Angi Rivera, Sellen Construction

With experience leading government and commercial teams globally through the strategic sustainability planning and sustainable design and construction processes, Angi joined Sellen, one of the largest locally owned general contractors in the PNW, in 2021. As Sellen's Sustainability Director, Angi oversees the company's strategic sustainability direction and enables Sellen to deliver spaces that meet or exceed client sustainability goals; from strategy development, to sustainability certifications, to operational carbon emissions, to embodied carbon analysis.



Pauline Souza, WRNS Studio

The WRNS Studio's Director of Sustainability and Lead of the K-12 and Community Studio, Pauline has led award-winning and community-focused projects like Sacred Heart Schools Net Zero Stevens Library and the Atherton Library and Civic Center, which recently won an PEC All-Electric Award and AIA/ALA 2023 Library award. She helped to coauthor key chapters in the Decarbonization Building Practice Guide, and led the Sonoma Academy Guild and Commons (LEED Platinum and the first LBC project in the country to receive BOTH Zero Carbon and Petal Certification), earning the 2018 AIA COTE Top Ten Green Project award—the highest honor for sustainable design in our industry. Pauline received the USGBC Green Business Leader Award, LBC Hero, and USGBC Greenest Apple Award. She is an FAIA and LEED Fellow.

