Climate-Smart Forestry Equity and Impact Evaluation:
2024 Consultant Application

For questions, please contact Ava Stone at ava@waconservationaction.org.
Completed document not to exceed 5 pages.

Lead Entity:
Project Lead Name:

1. Overall approach: Please provide a summary of your overall approach to evaluating community well-being and markets, including how this approach would help us understand impacts to equity, environmental justice, and rural livelihoods.

2. Anticipated impacts to community well-being: Please provide a list of 2-3 impacts to community well-being you anticipate including in your analysis and a high-level summary of the methods you would use to evaluate each.

3. Measuring economic impacts: Please describe your approach to evaluating impacts to the local economy including how you would go about measuring baselines before project intervention.

4. Measuring adoption of climate smart wood: Please describe your approach to evaluating impacts to adoption and uptake of climate-smart wood in Pierce County including impacts to the perception of Pierce County as a hub for climate smart wood products. Indicate the types of methods you anticipate using, including quantitative and/or qualitative.

5. Program evaluation: Please provide a summary of your overall approach to program evaluation including how you would integrate results from the categories above to evaluate the overall impact of the program.

6. Project team: Include a description of your team including qualifications to perform the work. Please describe which team members will be involved in the various aspects of this work, and how the team has demonstrated a successful track record for completing projects similar to this one. Please include examples or links to previous work if available. If the team history on comparable work is limited, describe how the team plans to be successful, despite significant applied experience.

7. Project timeline: Include proposed beginning and end dates of each project work element.

Project Work Element	Proposed Beginning Date	Proposed Ending Date
Identify relevant citations		
Develop overall approach		
Identify 2-3 impacts and associated methodologies		
Develop approach for measuring economic impacts and conduct relevant baseline analysis		
Identify methods for measuring overall adoption and uptake		
Develop framework for program evaluation		
Submit initial report to WCA		
Revise report and prepare final version		
Submit results to WCA		

8. Project budget: Please download and complete the budget template included [here](#). Total budget not to exceed $15,000.

9. Citations: Please include a list of at least 5 references or examples you would use in developing your approach, framework, and methods to conduct this impact evaluation. We are particularly interested in how other projects have evaluated impacts to community well-being, equity, environmental justice, rural livelihoods, and markets. Please include a short annotation for each reference indicating how you anticipate it informing your approach, framework, methods, or impact selection.

10. Additional project information: Include any additional information you would like to share that is not addressed in the sections above.