Deliverable Category	Project Lead	Project Support	Activity	Description	2025				2026				2027				2028
					Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Outreach & Engagement	Contractor	WCA	Create an outreach and engagement plan	See attached template			X	X									
	Contractor	WCA	Engage with landowners at local events	Goal to attend or host 1 event/qtr and share information about the project with a total of 20 landowners per event.			X	X	X	X	X	X	X	X	X		
	Contractor	WCA	Identify community networks or other opportunities to socialize the program with BIPOC and other historically underserved landowners.	Identify and connect with 3 networks or other groups (e.g. Women Owning Woodlands Group through WSU)			X	X	X	X	X	X					
Technical Assistance	Contractor	WCA	Identify and engage with small forest landowners in Pierce County outside of hosted events	Goal to make contact with 10 additional landowners per quarter	X	X	X	X	X	X	X	X	X	X	X	X	
	Contractor	WCA	Conduct site visits with all interested landowners after initial eligibility screening.	Conduct site visits with 35-45 enrolled landowners over the course of the project.	X	X	X	X	X	X	X	X	X	X	X	X	X
	Contractor	WCA	Provide technical planning services to landowners including writing forest management plans	Encourage all landowners to have a forest management plan before implementing on the ground practices.			X	X	X	X	X	X	X	X	X	X	X
	Contractor	WCA	Provide ongoing support and advisory services to landowners throughout the project	Provide ongoing support to all 35-45 landowners enrolled throughout the program.	X	X	X	X	X	X	X	X	X	X	X	X	X
	Contractor	WCA	Connect landowners to contractors, consultants, or other work crews who are able to complete implementation of climate-smart management practices.	Provide recommendations for contractors familiar with ecological forestry techniques.			X	X	X	X	X	X	X	X	X	X	
	WCA	Contractor	Work with WCA to ensure we have all necessary documentation to meet USDA reporting requirements.		X	X	X	X	X	X	X	X	X	X	X	X	X
Program Evaluation	WCA	Contractor	Collect data on cost-share program as requested by WCA to support impact evaluation efforts.	WCA will provide necessary templates and direction to guide this work.	X	X	X	X	X	X	X	X	X	X	X	X	X
	WCA	Contractor	Participate in end of program evaluation and document project outcomes.	WCA will provide necessary templates and direction to guide this work.												X	X
Market Development	WCA	Contractor	Engage with sawmills and down stream wood products supply chain as appropriate.	Support WCA's efforts to connect climate-smart wood to markets.			X	X	X	X	X	X	X	X	X	X	X
	WCA	Contractor	Engagement with climate-smart wood producers on incentive opportunity for sales to participating sawmills	Support WCA's efforts to connect landowners enrolled in the program with participating sawmills.			X	X	X	X	X	X	X	X	X	X	X
Other	WCA	Contractor	Participate in regular coordination calls with WCA program staff.	Calls will be held on a bi-weekly, monthly, or quarterly basis depending on need.	X	X	X	X	X	X	X	X	X	X	X	X	X