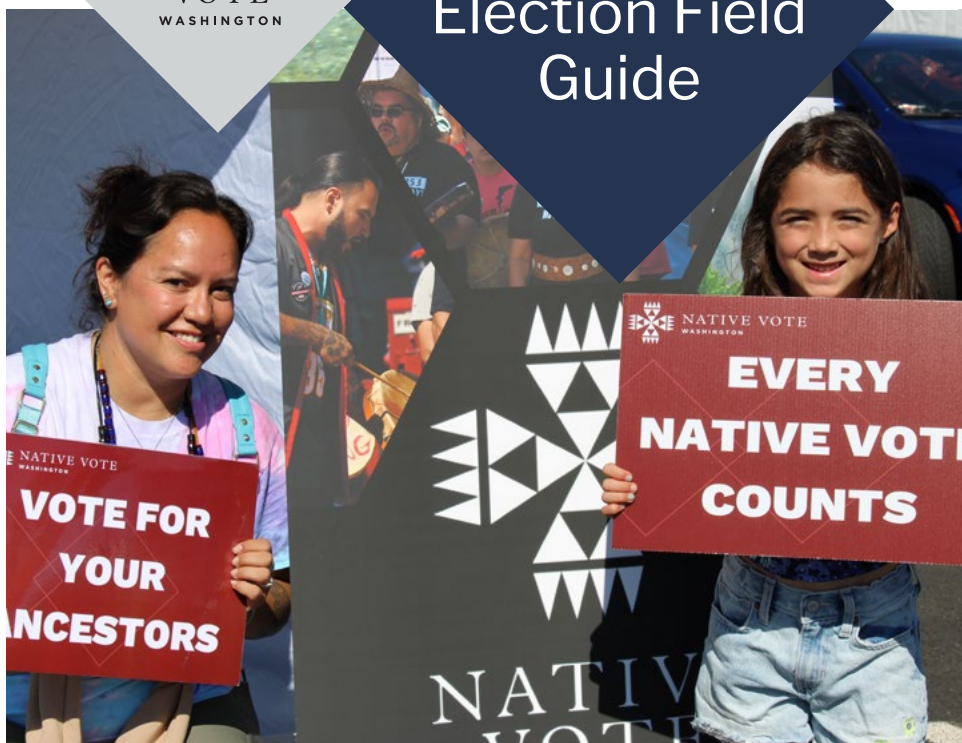


Mobilizing Nations



NATIVE
VOTE
WASHINGTON

General Election Field Guide





What You'll Find in This Toolkit

- 1 Resources
- 1 Quick planning tips
- 2 Suggested planning calendar
- 4 Tips for success
- 4 Digital assets
- 6 Voter registration script
- 8 Election Protection
- 9 Pledge to vote card

Resources

Nativevote.org (NCAI) — Toolkits and a 2024 calendar of events

NativeVoteWashington.org — Tools and education to help Native people exercise their right to vote

Vote.org — Check voter registration status

Vote.narf.org (NARF) — Election protection information and resources



Quick Planning Tips

1. Set a goal for how many new voters you want to register or how many people you want to turn out to vote. Setting a realistic goal helps you plan at the appropriate scale for the size of your community, and gives you a benchmark for understanding when you may need to pivot or consider new strategies to help meet your goal.

2. Think backwards. Start your planning at election day (Nov. 5), and then map out what you need to do between now and then to meet your goals.

3. Build on what's already in motion. Rather than trying to build lots of events from scratch, find a Tribal community calendar that details activities from now until Nov. 5 for opportunities that you can plug into to get community members registered to vote or help them build a plan to vote.

Suggested Planning Calendar

November

Week 6 Activities

- ◇ First Tuesday in November - Election Day!
- ◇ Monitor social media posts for GOTV content
- ◇ Review target lists to see who has voted and do outreach to those who have not voted
- ◇ Final tabling and reminder to vote at key community locations

October

Week 5 Activities

- ◇ Post social media content
- ◇ Conduct GOTV efforts like phone calls, door knocking, and friend to friend texting voting information
- ◇ Debrief volunteers to learn of adjustments that need to be made on GOTV efforts
- ◇ Review target lists to see who has voted and do outreach to those who have not voted.
- ◇ Monitor social media posts for GOTV content

Week 4 Activities

- ◇ Review target lists to see who has voted and do outreach to those who have not voted.
- ◇ Post social media content
- ◇ Conduct GOTV efforts
- ◇ Debrief volunteers to learn of adjustments that need to be made
- ◇ Host a voting or ballot party, ideally in coordination with a community sponsored event
- ◇ Monitor social media posts for GOTV content

Week 3 Activities

- ◇ Ballots mailed out in WA start of 18 day voting period
- ◇ Continue to create packets for GOTV volunteer runners
- ◇ Train volunteers on how to conduct GOTV phone calls, door knocking, and friend to friend texting
- ◇ Launch GOTV!!

Week 2 Activities

- ◇ Attend tabling events in your community
- ◇ Print GOTV scripts
- ◇ Print voter outreach handouts
- ◇ Begin creating packets for GOTV volunteers
- ◇ Confirm locations for GOTV launch and phone banks locations
- ◇ Send social media contact to account holders
- ◇ Begin recruiting volunteers
- ◇ Complete voter outreach handout sheet
- ◇ Complete and schedule GOTV social media content
- ◇ Identify influential social media account owners asking about posting content

Week 1 Activities

- ◇ Set your goals for Get Out the Vote efforts
- ◇ Identify the potential voter contact region, include both addresses and phone numbers, if you can
- ◇ Identify how you'll contact voters (Phone, Text, In-person)
- ◇ Create a list of capable volunteer prospects
- ◇ Determine if any formal permission from the Tribe is necessary for GOTV Activities
- ◇ Start your events calendar for attendance throughout GOTV season
- ◇ Reach out to Tribal leaders for support for GOTV
- ◇ Complete drafting GOTV script for doors and phones
- ◇ Review upcoming voting deadlines (registration, mail-in).
- ◇ Attend tabling events in your community
- ◇ Begin planning your voting or ballot party, confirm a date, time, location and who you will collaborate with

Tips for Success

1. **Make sure you know the key rules** in your state and county for registering voters
2. **Request data on voter registration** from county election officer to find out any key deadlines, where to submit voter registration cards as examples
3. **Purchase a list of registered voters** at the election office to help determine who is currently registered in your Tribe to help develop an outreach strategy for those who are not.
4. **Get voter registration cards** at the county election office.

Digital Assets

Your social media channels are spaces to drum up voter registration, too! Feel free to download these graphics and copy/paste the draft captions on your own channels, or to use these as inspiration for your own content.



[Download
Graphics
Here](#)



2024 Election

The Native Vote will be bigger and more powerful than ever before.

Make sure your voice is heard.
Register to vote today.



POST 1

Get Out the Vote

Social Media Caption:

We honor our ancestors by continuing to cultivate voting as good medicine.

JOIN US—check your voter registration

status, and register to vote if you aren't already! It takes just two minutes: <https://vote.org>



I Pledge to Vote

JOIN ME!

- ☐ Make sure you're registered online (VOTE.org) or at your state election office
- ☐ Make a plan for when and where you'll vote
- ☐ Stay informed on the latest information on voting
- ☐ On election day, VOTE at the at polls or through the mail

POST 2

Pledge to Vote

Social Media Caption:

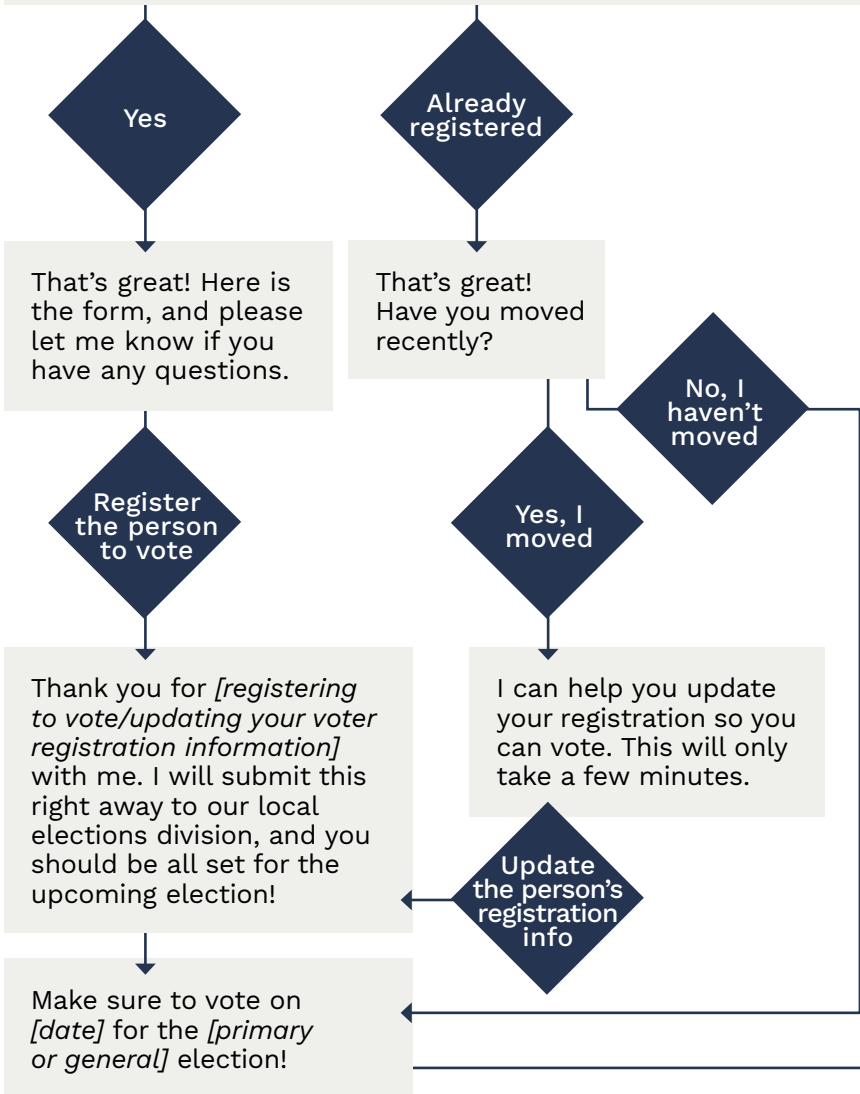
The Native Vote's power is rooted in our peoples' resilience, relationships, and centuries of hard-won victories and untold stories.

Let's make 2024 our biggest year yet for Native voters' turn-out. Re-share this post to show your friends and family you're pledging to vote, and you need them to join, too!

Voter Registration Script

Below is a sample script to help guide your conversations about voter registration. Be sure to tailor it to your community.

Hi, how are you? My name is *[your name]*. It is important for us at *[insert group name]* to make sure everyone we serve is an active and engaged member of the community. That is why we are helping people register to vote or update their voter registration. **Can I help you update your voter registration today?**



No, I
don't
have
time

I understand you are really busy. Filling out this form only takes a couple minutes and I can make sure it gets turned in for you. You can save time by registering with me today.

No,
I'm not
interested/
I don't
vote

I understand. There are a lot of challenges out there. We want to register everyone in our community because it is important that the voices of our tribal community are heard. Just to let you know, I will be here on *[insert dates you are tabling]* if you change your mind about registering to vote.

No, I
don't know
any of the
candidates

I understand! We are nonpartisan and cannot recommend candidates, but you may want to get this information from a friend or family member.

Or provide the person a sample ballot or nonpartisan voter guide if available. Consider referring them to a nonpartisan website with information about all the candidates.

No, who
should I
vote
for?

We are a nonpartisan organization and we do not endorse candidates. We suggest talking to a friend or family member that might be able to help.

Or provide the person a sample ballot or nonpartisan voter guide if available.

No,
I don't
want to list
my phone
number

It is not a required field, but it is really helpful to list your phone number in case the local board of elections has a problem with your registration and needs to contact you.

→ Please ask the voter for their phone number, if not provided, in order to offer additional resources and information.

Before the voter leaves, please look over the form and ensure all required fields are completed and legible.

Election Protection

Know Your Rights

*It is essential to know the obstacles frequently placed on Native people when seeking to engage in voting. According to Native American Right Fund's 2020 report, **Obstacles at Every Turn: Barriers to Political Participation Faced By Native American Voters**, Native voters face more than 35 unique barriers, from registration to the act of voting itself.*

Election protection actions to take!

Exercise your rights as a voter

- ◇ **Register to vote.** Visit your Secretary of State website for more information on how to vote or use a service such as RockTheVote.org to help you get registered.
- ◇ **Already registered?** Confirm that you are registered with your current address and find out where your polling place will be. Visit your Secretary of State website for more information on where you should vote.
- ◇ **If you encounter problems during voting, report them.** Contact the Lawyers' Committee for Civil Rights Under Law non-partisan toll-free hotline (866-OUR-VOTE), which is available now through election day. Report the problems to the Native American Voting Rights Coalitions at vote@narf.org.

Help your community exercise their rights

- ◇ **Contact your Tribal council** and request that they create Tribal voter guides.
- ◇ **Hold an election day party near polling locations.** Be sure to invite voters and non-voters because it is illegal to pay people to vote!
- ◇ **Help get people to the ballot box.** If you have the resources, provide rides/shuttles to the polls.
- ◇ **Read up so you can help spread trustworthy information.** Check out the resources available from NativeVote.org.

Pledge to Vote Card

Download the following Pledge to Vote card for print or the digital version to distribute during your voter registration drive efforts! People who pledge to vote and make a plan are more likely to show up and cast their votes on Election Day.

Thank you to NCAI, whose previous election toolkits helped in developing this content.



[Download printable Pledge to Vote cards here](#)



I Pledge to Vote!

- ◇ Pledge to vote with Native Vote WA and we will send you a reminder postcard and an “I Voted” sticker in the mail in October
- ◇ Make sure you’re registered to vote by visiting our election center at nativesvotewashington.org
- ◇ Make a plan for when and where you’ll vote, whether you use a drop box or through the mail
- ◇ VOTE by Tuesday, November 5th and remind three friends to vote!

Full Name: _____

Voter Address: _____

Phone Number: _____

